

IMPRIVA Inc. — Privacy Statment

Effective date: August 12, 2026 **Last updated:** August 12, 2026

1.

2. Introduction

IMPRIVA Inc. ("IMPRIVA," "we," "us," or "our") provides SAP transformation consulting services, including business process management, enterprise architecture, and process intelligence offerings. This Privacy Statement explains how we collect, use, disclose, and safeguard personal information in connection with our website, our marketing activities, and the delivery of our professional services and packaged offerings.

This Statement applies to [www.impriva.com] and to personal information we handle in our own right. Where we process personal information on behalf of a client under a services agreement, Section 6 applies instead.

3. Information we collect

Information you provide directly. Name, business email address, telephone number, employer, job title, and the content of messages you send us — for example when you request information about an offering, complete a contact form, register for a webinar or demonstration, or apply for a role with us.

Information collected automatically. When you visit our website we may collect IP address, browser type and version, device identifiers, operating system, referring URL, pages viewed, and time and date of access, through cookies and similar technologies. See Section 10.

Information from third parties. We may receive business contact information from event organizers, partner referrals (including SAP), and commercially available business data sources, where those sources represent that they have a lawful basis to share it.

Information received during service delivery. In the course of an engagement we may receive names, business contact details, and system credentials for client personnel, and we may be granted access to client systems that contain personal information relating to the client's own customers or employees. See Section 6.

4. How we use information

We use personal information to:

- respond to inquiries and provide requested information about our offerings;
- deliver, support, and improve our services and packaged offerings;

- administer contracts, invoicing, and payments;
- send marketing communications about services we believe may be relevant, subject to applicable consent and opt-out requirements;
- operate, secure, and improve our website;
- recruit and evaluate candidates; and
- comply with legal obligations and establish, exercise, or defend legal claims.

5. Legal bases (EEA/UK)

Where the GDPR or UK GDPR applies, we rely on: performance of a contract or steps taken at your request; our legitimate interests in operating and promoting our business, provided those interests are not overridden by your rights; your consent, where required (including for certain marketing and non-essential cookies); and compliance with legal obligations.

6. Disclosure of information

We do not sell personal information. We disclose personal information to:

- **Service providers** who process information on our behalf—including cloud hosting, email and marketing platforms, accounting and payment processors, and IT support—under contracts requiring appropriate confidentiality and security. [A current list of subprocessors is available on request / at [LINK](#).]
- **Technology partners**, including SAP, where necessary to register an opportunity, provision software, or provide support you have requested.
- **Professional advisors** such as auditors, insurers, and legal counsel.
- **Acquirers or successors** in connection with a merger, acquisition, financing, or sale of assets.
- **Authorities**, where required by law, regulation, legal process, or enforceable governmental request.

7. Client data and our role as a processor

When IMPRIVA delivers services, we may access, extract, or process data residing in a client's systems—including SAP IS-U, SAP S/4HANA, and SAP Signavio environments—that contains personal information relating to the client's customers, employees, or contacts.

With respect to that data, the client is the controller (or business) and IMPRIVA acts as a processor (or service provider). We process such data only on the client's documented instructions and as set out in the applicable services agreement or data processing addendum. We do not use client data to develop or improve our own offerings except in de-identified or aggregated form where permitted by the applicable agreement.

Our packaged offerings, including the Meter to Cash Value Accelerator, are deployed within the client's own tenant and connect to the client's own systems. IMPRIVA does not

retain a copy of extracted client data outside the client environment except as required for a specific, agreed purpose and for the period stated in the applicable agreement.

Where a client requires it, we will enter into a data processing addendum containing the terms required by Article 28 GDPR or equivalent law.

8. International transfers

IMPRIVA is headquartered in the United States and information we collect may be transferred to, stored in, or accessed from the United States and other countries where we or our service providers operate. Where we transfer personal information from the EEA, UK, or Switzerland, we rely on appropriate safeguards, including the European Commission's Standard Contractual Clauses and the UK International Data Transfer Addendum, together with supplementary measures where appropriate.

9. Retention

We retain personal information for as long as necessary for the purposes described in this Statement, including to satisfy legal, accounting, tax, or reporting obligations, and to resolve disputes. Retention periods vary by category; contract and financial records are typically retained for [X] years following the end of the relationship, and marketing contact records until you opt out or after [X] years of inactivity.

10. Your rights

Depending on where you live, you may have the right to access, correct, delete, or receive a portable copy of your personal information; to object to or restrict certain processing; to withdraw consent; and to opt out of marketing communications. Residents of California and certain other US states may have the right to know what personal information is collected and disclosed, to request deletion or correction, to opt out of "sharing" for cross-context behavioral advertising, and not to be discriminated against for exercising these rights.

To exercise a right, contact us. We may need to verify your identity before responding. You may also designate an authorized agent where permitted by law. If you are in the EEA or UK, you have the right to lodge a complaint with your supervisory authority.

If your information was provided to us by a client in connection with services we perform for them, please direct your request to that client; we will support them in responding.

11. Cookies and similar technologies

We use cookies and similar technologies to operate the website, remember preferences, measure traffic, and — where permitted — support marketing. You can manage non-essential cookies through [our cookie banner / your browser settings]. [Confirm whether analytics or advertising cookies are in use and list categories.]

12. Security

We maintain administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, disclosure, alteration, and destruction. These include access controls, encryption in transit, multi-factor authentication for administrative access, personnel confidentiality obligations, and security training. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

13. Children

Our website and services are directed to businesses and are not intended for individuals under 16. We do not knowingly collect personal information from children.

14. Third-party sites

Our website may link to third-party sites and platforms that we do not control. Their privacy practices are governed by their own policies.

15. Changes

We may update this Statement from time to time. The effective date above reflects the most recent revision, and material changes will be communicated by [posting a notice on our website / email where appropriate].

16. Contact

IMPRIVA Inc. Las Vegas, Nevada , United States Email: info@impriva.com

[If applicable: EU/UK representative details under Article 27 GDPR.]